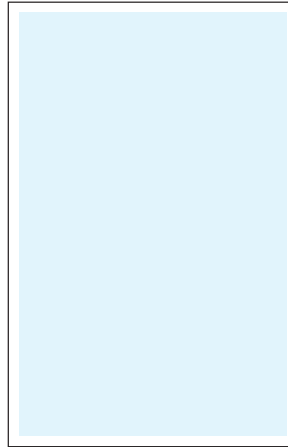
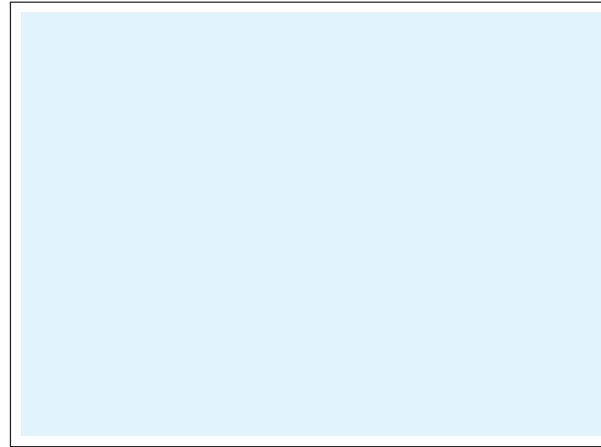


# Print Advertising Specs

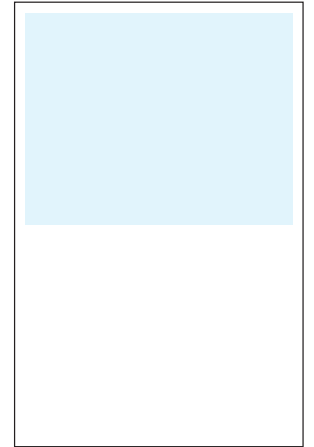
FULL PAGE



2 PAGE SPREAD



1/2 PAGE HORIZONTAL



SIZE	WIDTH	HEIGHT	SPECIFICATIONS
Full Page Bleed	5.75"	8.75"	Trim: 5.5" x 8.5"
Full Page Non-Bleed	4.75"	7.75"	
2 Page Spread Bleed	11.25"	8.75"	Trim: 11" x 8.5"
2 Page Spread Non-Bleed	10.5"	8"	
1/2 Page Horizontal Non-Bleed	4.75"	3.5"	

*fabrik* prints computer-to-plate.

Ads up to 10MB should be compressed and can be emailed to: [media@fabrikmedia.com](mailto:media@fabrikmedia.com)

Larger files can be sent via WeTransfer as follows:

URL: <https://fabrikmedia.wetransfer.com>

For general information or if you have technical questions, contact the art department via email at [media@fabrikmedia.com](mailto:media@fabrikmedia.com).

## PREFERRED DIGITAL MATERIALS FILE FORMAT

High Resolution Acrobat PDF: Must be created with Acrobat Distiller v4.0 or higher (press optimized), with high-resolution graphics and fonts embedded. Must be CMYK; do not use RGB, JPEG or nested EPS files. (If native documents and support files are supplied as a backup in a separate folder, they should be clearly indicated as such).

## OTHER ACCEPTABLE FILE FORMATS

InDesign, Adobe Illustrator or Adobe Photoshop (.TIF) formats. "Collect for Output" or "Package" document to include all fonts and images

Images must be high-resolution (300 pixels per inch or better and if color, must be CMYK).

## BLEED

File size must be 0.125" larger than trim size on all four sides. All type and live matter must be held 0.25" inside the trim size.